	Questions/Clarifications	WMATA Responses
Q#		
1.	Our company would like to schedule a site visit next week for all 14 stations. We plan to take photos and measurements of the areas that are being proposed for the new video displays and wall Scapes. Please advise on how we should coordinate our visits.	Proposers interested in site visits will need to provide WMATA with the following a couple of days in advance to tour the stations: (vendor name), the number of employees touring, date and time. Interested parties are responsible for the purchase of the appropriate fare card to enter and exit the system.  Please send this information directly to Sherreen Tolliver at sntolliver@wmata.com
		*This is not a guided tour, those interested are responsible for touring these public areas on their own*
2.	We would like to attend the pre-proposal conference on May 25, 2018 regarding solicitation CQ18193. Could you please share detailed information on how we register, time, location and any other pertinent information.	The Pre-proposal conference will be held at 2:00 on May 25 <sup>th</sup> , 2018 in the Lobby Level Meeting Room of the WMATA Jackson Graham Building, 600 5 <sup>th</sup> Street, NW, Washington, DC 2001. No registration is required. Attendees must provide government issued identification for entry into the Jackson Graham Building.
3.	just wanted to clarify if there was anything else we need to do, or any information we should have readily available to provide should we be questioned about taking photos, etc. in the stations.	Nothing additional will be needed, the list of attendees will be provided to the appropriate parties for arrival notification.
4.	If we cannot attend the Pre-Proposal Meeting; is there a way we can call in to participate remotely? Is there any flexibility on the Implementation Timeline being extended to 150 Calendar Days from NTP? Request a due date extension of 2 weeks past the posted due date of 6/15/18?	Remote participation is not available for this meeting. WMATA has not decided to extend the implementation timeline at this time. The due date has been extended to June 25 <sup>th</sup> , 2018.
5.	Page 86: The RFP states that "The Display Control System shall be integrable to existing digital display terminals." Can you please provide additional details on the existing digital display terminals, including number, location, operating systems and technical specifications?	WMATA currently has 125 digital screens installed across 44 underground Metrorail stations. These devices utilize and Andriod based operating system. Technical specifications are proprietary, owned by OUTFRONT Media.

6.	Page 1; Attachment A, #7. Is WMATA Stop "Navy Yard" the same as WMATA Stop "Navy Yard-Ballpark Station"?	Yes.
7.	How many bound copies of Volumes I, II and III should the respondent submit to WMATA? How should the respondent package and send the unbound v bound copies?	Please refer to page 10 & 11 of the RFP for further instructions.
8.	Given the complexity of the proposal, and its "fixed price" nature, would WMATA be willing to grant a 2-week extension?	The proposal due date has been extended to June 25 <sup>th</sup> , 2018.
9.	Do all proposed locations have power and connectivity? If not, will WMATA be providing sufficient hookup services? Please elaborate if so	WMATA will work with the successful proposer to provide necessary power to all locations. Where applicable, in WMATA underground station environments, WMATA provides Wi-Fi connectivity. In locations where Wi-Fi is not available, the proposer would need to include cellular/LTE modems.
10.	Will WMATA pay for ongoing connectivity (e.g., Ethernet, LTE, Wifi) or should the respondent account for this factor in our bid?	WMATA will assume responsibility for cost of on-going connectivity.
11.	What hours can the respondent access the stations for installation(s)? Will this vary by station?	Installation must be accomplished during non-revenue hours, 11:30PM through 4:30AM.
12.	Can the respondent provide WMATA a cloud based, software as service Content Management solution, or will the Content system need to run on WMATA's proprietary	A secure, cloud based solution is acceptable.
13.	Will deployment require WMATA services (e.g., Force Account) and should the respondent account for those charges in our bid?	There is no Force Account, WMATA will assume WMATA labor costs for deployment.
14.	Does WMATA want the respondent's personnel to program the screens with content and customer messaging or are WMATA personnel planning on managing that themselves?	The existing advertising contractor will work with WMATA to program content.

15.	Is there a count of total wall scapes and suggested locations?	The RFP includes the recommendation for numbers and locations. Proposers may propose additional units.
16.	What is the square foot multiplier on the spreadsheet (Attachment C)?	Please provide additional clarification for this question.
17.	The RFP makes several references to the screens being used for advertising. How will the winner of this RFP work with WMATA's advertising sales partner (current Outfront)? Are there any technical requirements for the hardware/software for the serving of digital advertisements?	OUTFRONT Media will have first right of refusal for sale of advertising.
18.	Is WMATA able to provide a copy of the current advertising contract?	Yes, WMTA can provide a copy of this.
19.	Will WMATA permit a deployment of screens at street-level?  a. If so, are there outdoor locations that are not permissible for a street level deployment of screens  b. Are there high priority corridors at which WMATA would like to see a street level deployment of digital screen products?	Zoning and signage regulations vary by jurisdiction. Proposer should evaluate the varying regulations before proposing street level signage.
20.	The keys/legends for the metrorail station maps of Crystal City, Ballston-Marymount University, Bethesda, MLB Nationals Park-Navy Yard and, Government Station — L'Enfant Plaza stations are missing. Can WMATA provide the respondent with up to date map keys/legends that clearly illustrate which color denotes which type of media?  a. Can WMATA confirm that the quantities pertaining to different types of media listed in the key/legends for Crystal City, Ballston-Marymount University, Bethesda, MLB Nationals Park-Navy Yard and, Government Station — L'Enfant Plaza stations have not changed	A new set of current inventory maps is attached.
21.	Can WMATA also provide interior station maps for (1) Union Station and (2) Medical Center?	These stations are undergoing significant changes and were excluded by intent.

22.	Rosslyn Metrorail Station		
22.	<ul> <li>a. Can WMATA confirm that the two digital units, D006 and D008, are digital dioramas [43"H x 62"W]? If</li> </ul>	a.	Yes
	not, what are the sizes of these units and what type of media unit are they?  b. At minimum, how many units does WMATA want installed of the 55" HD Digital Panels that surround the escalators? If there is a minimum of 12 screens per wall, does this mean 24 screens should be	b.	Each location will vary. WMATA is seeking the proper's best thinking.
	proposed at minimum? If not, what is the total minimum number of screens WMATA expects in this location?  c. In the Rosslyn station, there are only 2 floor graphics		
	depicted on the map in Attachment B. Where is the 3rd floor graphic located and what are its dimensions (ie. there are three floor graphics listed in the "key/legend" at the bottom of the	C.	Out of Scope
	document)?		
23.	Pentagon City Metrorail Station  a. Can WMATA provide a picture or rendering of a  "Platform Runner" [30"H x 16"W]?	a.	Out of Scope
	b. Can WMATA confirm that the two digital units, D002 and D010, are dioramas [43"H x 62"W]? If not, what are the sizes of these units and what type of media unit are they?	b.	Yes
	c. At minimum, how many units does WMATA want installed of the 55" HD Digital Panels that surround the escalators? If there is a minimum of 4 screens per wall, does this mean 16 screens should be proposed at minimum (4 walls)? If not, what is the total minimum number of screens WMATA expects in this location?	C.	Each location will vary. WMATA is seeking the proper's best thinking
	Is the third escalator to be ignored regarding the placement of 55" HD Digital Panels?	i.	Not all escalators have surround walls.
24.	Crystal City  a. Can WMATA confirm that the two existing digital units, D003 and D009, are dioramas [43"H x 62"W]?  If not, what are the sizes of these units and what	a.	Yes
	type of media unit are they?  b. Can WMATA provide an updated key/legend that denotes which media correlators to which color?	b.	See new maps

T		
	<ul> <li>c. At minimum, how many units does WMATA want installed of the 55" HD Digital Panels that surround the escalators? If there is a minimum of 3 panels/screens per wall, does this mean 6 screens should be proposed at minimum (2 walls)? If not, what is the total minimum number of screens WMATA expects in this location?         <ol> <li>Additionally, which escalators are being considered to have panels placed near the escalator walls? The respondent notes that there are 6 escalators in this internal station map, yet only one of the escalators calls for an augmentation of HD Digital Panels.</li> </ol> </li> </ul>	<ul><li>c. Each location will vary. WMATA is seeking the proper's best thinking.</li><li>i. Not all escalators have surround walls.</li></ul>
	a. Can WMATA specify the proposed dimensions of the new "large format digital displays" that will replace the two static banners (sizes 89"H x 66"W and 83"H x 65"W, respectively)?	a. The dimensions are 89"h x 66"w and 83"h x 65"w – or as close as can be readily achieved.
	<ul> <li>i. Can WMATA confirm that only one unit needs to be deployed in each location?</li> <li>b. Can WMATA provide either a picture or rendering of</li> </ul>	i. Yes
	the "platform runner" unit?  c. At minimum, how many units does WMATA want	b. Platform runners are out of scope.
	installed of the 55" HD Digital Panels that surround the escalators? If there is a minimum of 3 panels/screens per wall, does this mean 12 screens should be proposed at minimum (4 walls)? If not, what is the total minimum number of screens WMATA expects in this location?	c. Each location will vary. WMATA is seeking the proper's best thinking.
	d. Can WMATA confirm that the two existing digital units, D002 and D010, are dioramas [43"H x 62"W]? If not, what are the sizes of these units and what type of media unit are they?	d. Yes
	nesda	
	<ul> <li>a. Can WMATA confirm that the two existing digital units, D002 and D007, are dioramas [43"H x 62"W]?</li> <li>If not, what are the sizes of these units and what type of media unit are they?</li> </ul>	a. Yes
	b. Can WMATA provide either a photo or a rendering of the "platform runner" media and the "pylon face" media?	b. Out of Scope
	c. At minimum, how many units does WMATA want installed of the 55" HD Digital Panels that surround	

	the escalators? If there is a minimum of 10 panels/screens per wall, does this mean 20 screens should be proposed at minimum (2 walls)? If not, what is the total minimum number of screens WMATA expects in this location?	<ul> <li>Each location will vary. WMATA is seeking the proper's best thinking.</li> </ul>
27.	a. Can WMATA specify which banner is being replaced by which size HD Digital Display? Due to the lack of a key/legend, the respondent is unable to match the banner (and its size) to the new proposed HD Digital Panel.	a. See new station map
	i. Can WMATA clarify what the dimensions of the new proposed HD Digital Panels should be that are replacing the 4 static banners?	i. See revised maps
	b. Can WMATA provide either a picture or a rendering of both the "adhesive platform runner" and "pylon face" media units?	b. Out of Scope
	<ul> <li>c. What is the difference between an "HD Digital Panel" and an "HD Digital Display"?</li> <li>d. Can WMATA confirm that the digital unit, NY-D1, is a diorama [43"H x 62"W]? If not, what is the size of</li> </ul>	c. There is no distinction.
	this unit? Why was this unit left out of the key/legend?  e. Regarding the new proposed HD Digital panels that	d. Each location will vary. WMATA is seeking the proper's best thinking.
	are to be installed on either side of the escalator walls, does WMATA expect at minimum 10 new panels to be installed (5 on each wall)? If not, how many new HD Digital Panels does WMATA expect to be installed in this location?	e. Each location will vary. WMATA is seeking the proper's best thinking.
28.	Ronald Reagan National Airport  a. Does WMATA want six (6) of the Two-Sided Posters to be replaced with HD Digital Panels (units 012, 013, 014, 015, 002 and 003)? If not, how many of the panels should be replaced and which units?	<ul> <li>a. The terminology should be "two- sheet posters, not two-sided posters.</li> </ul>
	i. Can WMATA confirm that the "Two Sided Poster" units are in fact the units that will be replaced?	<ul> <li>The terminology should be "two- sheet posters, not two-sided posters.</li> </ul>
	b. Is there an escalator missing in the rendering near unit "017"?	b. See revised map
	c. Regarding the new proposed HD Digital panels that are to be installed on either side of the escalator walls, does WMATA expect at minimum 24 new panels to be installed (3 on each wall and 8 walls in	<ul> <li>Each location will vary. WMATA is seeking the proper's best thinking.</li> </ul>

	total)? If not, how many new HD Digital Panels does WMATA expect to be installed in this location?	
29.	NoMa-Gallaudet  a. Are the "static-ads" that are to be replaced by the large format digital displays the same units as the "Two-Sided Posters"? If so, are there specific units that WMATA would like to see replaced over others?  I. If not, then which units correlate to the "static-ads"?  b. Will WMATA permit the installation of digital banners at other location in this station?  i. Are there restrictions as to where digital banners can be placed in other stations?	<ul> <li>a. See new station map.</li> <li>i. See new station map.</li> <li>b. WMATA is seeking the proper's best thinking.</li> <li>i. WMATA is seeking the proper's best thinking.</li> </ul>
30.	Center City-Metro Center  a. What does it mean that there is a "Digital Network" in the key/legend? How is this different from the other digital units that were illustrated in the other station maps?  i. Why are digital units "MC-D1" and "MC-D2" not accounted for in the station map	<ul><li>a. N/A</li><li>i. These units are out of Scope</li></ul>
	key/legend? Are these units not a part of the digital media suite that will be used for advertising, etc?  ii. What are the dimensions of these units ("MC-D1" and "MC-D2") and are they dioramas?  b. Can WMATA provide either a picture or rendering of the "pylon face" media unit?	ii. These units are out of Scope
	c. Regarding the new proposed HD Digital panels that are to be installed on either side of the escalator walls, does WMATA expect at minimum 16 new panels to be installed (2 on each wall and 8 walls in	b. This media is out of Scope
	total)? If not, how many new HD Digital Panels does WMATA expect to be installed in this location?	c. Each location will vary. WMATA is seeking the proper's best thinking.

31.	Verizon Center Calleny		
31.	Verizon Center – Gallery  a. Can WMATA provide the unit #s of the static ad frame media that should be replaced with HD Digital Panels (size 55")? At minimum, how many units	a. See new maps.	
	should be replaced?  b. Can WMATA provide the unit #s of the static ad frames that should be replaced with HD Digital Panels (size 45"H x 195"W)?	b. See new maps.	
	<ul> <li>i. Can WMATA please prove a picture or rendering of the static ad frames?</li> <li>ii. Furthermore, how many new HD Digital units should be installed in this location?</li> </ul>		N/A What is the proposers best thinking?
	<ul><li>c. What are the dimensions of the Two Sheet Posters in the Verizon Center - Gallery station?</li><li>d. What is the OUT production regarding the existing</li></ul>		
	Floor Graphic in the station? e. Can WMATA provide the dimensions of the current	c. All two sheets ar	e 40 11 X OU W.
	digital units GP-D2 and GP-D1? Are these units dioramas? Why were these 2 units left out of the key/legend?	d. Out of Scope.	
	I. Are these 2 units accounted for in the total count of the 26 dioramas in the VZ Center - Gallery station?	e. These units are o	out of Scope.
	f. Regarding the new proposed HD Digital panels that are to be installed on either side of the escalator walls, does WMATA expect at minimum 8 new panels to be installed (4 on each wall and 2 walls in	i. These units a this project.	are out of Scope of
	total)? If not, how many new HD Digital Panels does WMATA expect to be installed in this location?		ll vary. WMATA is per's best thinking.
32.	Government Station	AMMATA daga na	A have this
	a. Can WMATA provide the dimensions of the current "lighted map cases" that need to be replaced? Can WMATA also provide either a picture or rendering of the "lighted map case" unit(s)?	a. WMATA does no information avai	
	i. Can WMATA confirm that there are only 2 locations from which the lighted map cases need to be removed? Can WMATA confirm then that at minimum, 6 HD Digital Panels of size 55" or greater need to be installed?	i. See new ma	p

	<ul> <li>b. What is the total minimum number of HD Digital Panels, size 96" H x 96" W, that need to be installed at the base of both the escalators?</li> <li>i. Furthermore, how many panels at minimum need to be installed on just one of the escalator walls?</li> <li>c. Regarding the new proposed HD Digital panels (55" Min) that are to be installed on either side of the escalator walls, does WMATA expect at minimum 16 new panels to be installed (8 on each wall and 2 walls in total)? If not, how many new HD Digital Panels does WMATA expect to be installed in this location?</li> </ul>	b. See new station maps.
33.	Farragut North  a. How many static banners need to be replaced with large format digital? Can WMATA provide the unit #s of the aforementioned banners?  I. What are the dimensions of the banners that will be replaced?  II. Does WMATA expect the replacement "large format digital" to be size 66"H x 144"W?  b. What is the OUT Production associated with the "floor graphic" unit?  c. Can WMATA provide a picture of rendering of the "pillar face" and "pylon face" units?  d. Is unit FN-D1 a digital diorama (size 43"H x 62" W)? If not, can WMATA provide the respondent with the correct unit dimensions and media format?	<ul> <li>a. See new station maps.</li> <li>i. See new maps</li> <li>ii. Yes</li> <li>b. That media is out of scope for this work.</li> <li>c. Out of scope</li> <li>d. That media is out of scope.</li> </ul>
34.	Is it possible to extend the deadline for asking questions? As the pre-bid meeting is on the same date on which the questions for the RFP are due, it would be helpful to have more time to submit questions that arise from the pre-bid meeting. Please let me know if this is feasible.	Amendment was issued on May 23 <sup>rd</sup> , 2018.  The deadline for questions is May 31 <sup>st</sup> , 2018.
35.	What is the estimated construction cost?	This information is not publicly available.

36.	Have you issued any addenda for this project? Can I ask a copy?	Yes, see new station map.
37.	Can I get a copy of the plan holders list, if available?	WMATA does not have a plan holders list available.
38.	What is the square footage/number of floors?	See new station maps.
39.	Pg. 2; Notice to Offers: Noting that envelopes containing "technical" and "price" proposals must be sealed and separately marked, in which envelope should the respondent submit Volume III, Contractual Proposal?	Please refer to pg. 10. – Proposal Format Instructions/Requirements, section (a)
40.	Pg. 4; Solicitation, Offer and Award Form: Can WMATA clarify the difference between the "Quantity" and "Unit" under the proposed schedule?	Please see revised Solicitation, Offer and Award from.
41.	Pg. 12; Section 14; #2: Implementation Timeline: Would WMATA be willing to extend the base term beyond 120 days to 1 year?	The base term will not be adjusted.
42.	Pg. 12, Section #14: Evaluation Criteria and Basis for Award: The respondent would like to ask for clarify regarding the second sentence under the "Implementation Timeline" subheading, #2. It appears that the beginning of the sentence may have been cut-off: "percent of base contract value if all services, except Content Management are completed within ninety (90) days of WMATA's Notice To Proceed." Can WMATA provide clarity regarding this point of information?	Under Section #14 – Evaluation Criteria and Basis for Award, the sentence under "Implementation Timeline" was intended to be removed from that section. The full sentence can be found in Part III – Technical Specifications under "Performance Incentive"
43.	Pg. 15; Contract Award: #22(b) - Can WMATA please explain what it means by this section? If a potential contractor identifies and shares exceptions with the Terms and Conditions in their response, at what point would there be a discussion as to whether or not those exceptions are acceptable to WMATA as part of the final contract?	Those discussions would take prior to the award of the final Contract.
44.	Pg. 27; Pre Award Evaluation Data Form #12: In the "Pre Award Evaluation Data Form", it is noted that the respondent needs to provide financial statements and letters from banks regarding credit as required by the "Pre-Award Information" article. Does the "article" refer to #19	Yes, the "article refers to #19 pg. 14.

		,
	on pg. 14? If not, can WMATA provide the page number of the proposed article?  a. How many financial statements must the respondent provide?  b. How many letters from banks must the respondent provide? Is there any specific language that the letters need to have?	
45.	Pg. 32; Section # 9: Availability of Funds for the Next Fiscal Year: Can WMATA elaborate further on the statement: "Funds are not guaranteed for performance under this Contract beyond the current fiscal year that ends on June 30th"? How will this work in practice?	If at any point in the contract funds are unavailable beyond the current fiscal year, it would result in the contract being terminated for convenience in accordance with Chapter VI, Section 3 on pages 53-56.
46.	Pg. 50; Billing and Payment #1(b): Would WMATA be willing to make a down payment on certain hardware as opposed to the entire payment being made upon acceptance?	WMATA cannot accommodate down payment for hardware.
47.	Pg. 50; Subcontractor Payments: Would WMATA consider removing this requirement for payment terms with subcontractors? We have many subcontractor relationships already in place with varying payment terms that are acceptable to the subcontractor.	This section remains unchanged.
48.	Pg 52; Termination for Default #2(b) - Would WMATA consider extending the cure period from 10 days to 30 days?	If at any point in the contract funds are unavailable beyond the current fiscal year, it would result in the contract being terminated for convenience in accordance with Chapter VI, Section 3 on pages 53-56.
49.	Pg. 94; Display Control System: #7: Can WMATA clarify what it means by, "dissolving HTML5 from multiple sources"?	This was mistyped and has been updated to state "displaying HTML5 from multiple sources."
50.	Pg. 94; Display Control System: #8 - Can WMATA clarify what it means by "The system architecture shall allow for 100 percent processing and control redundancy, including capability for 1:1 fail over system if required." What kind of redundancy is WMATA referring to (ie. redundant power, network, computer, back-end systems or also display level)?	We have a firm requirement for 100% redundancy for processing and control. The vendor's solution should provide a recommended architecture to address this requirement.
51.	Pg. 94; Display Control System: #8: Can WMATA clarify what it means by, "hot key functionality"? What does this technically entail?	The "hot key functionality" is not a requirement.
52.	Pg. 95; Content Management Services: Content Creation; #1: Can WMATA provide more details about the 2D and 3D graphics and 2D and 3D animations it would like to see provided?	WMATA is seeking the proposer's best thinking.

53.	Pg. 95; Solution Implementation Services; #1 - Under Solution Implementation Services, #1 WMATA requests that the contractor provide, "Integration with WMATA specific digital display terminals and its associated applications." Does this refer to existing WMATA displays, or only future ones?	Yes. This refers to the existing WMATA displays.
54.	Pg. 95; Solution and Implementation Services; #5: What specific use cases are required that would utilize voice to text or text to voice?	All (end-user) interactive displays (including but not limited to maps) require voice to text.  All informational displays that are to be viewed (e.g. a kiosk) at close range will require the ability to render text to voice for the visually impaired.
55.	Pg. 95; Solution and Implementation Services; #5: What APIs does WMATA currently have available to facilitate an integration with their AV system?	The vendor's solution should provide open standards integration. Vendors will need to provide us with their recommendation.
56.	Pg. 95; Solution and Implementation Services; #7: Would WMATA consider striking this requirement? Since we work with multiple customers, it is not practical to use a different source control system with each one.	We will not remove this requirement. Each vendor should provide their recommended approach on how they would consider handling this.
57.	Pg. 102; Section #5: Bidder/Proposal Requirements (With the bid/proposal): Noting that "Any bidder/proposer who fails to complete and return this information [SBLPP certification documentation] and return this information with its bid/proposal shall be deemed to be not responsive and may be ineligible for contract award," what documentation should non-SBLPP firms provide?  a. Is there a form that non-SBLPP should "void"?  b. Additionally, should non-SBLPPs submit this documentation in Volume III? If not, in which volume should this information be submitted?  c. How does this document differ from the required information on pg. 21 #3 "Small Business and Local Preference Program (SBLPP)"?	Please disregard this requirement as this section is non-applicable.
58.	Pg. 96; System Maintenance and Support: Would WMATA be willing to modify the terms in Section #2a "Respond to any service request within one (1) hour b. Provide remote system dial-in assistance within three (3) hours c. Unresolved issues shall require onsite personnel within four (4) hours from 7am- 7pm or six (6) hours between 7pm-7am"?	These are our requirements. If the vendor has any suggestions, they can make modifications to explain their reasoning.

59.	Pg. 96; System Maintenance and Support: Can WMATA provide further clarification regarding how it wants to create a password protected online system to log and track all call services?	As the solution provider, the vendor needs to inform us on how they will manage call services securely.
60.	What are the prerequisites before a "Notice to Proceed" is issued? When does the "Notice to Proceed" officially start?	A notice to proceed is issued to the successful bidder, commencing on the date the notice is issued.
61.	In Volume I, Cost Proposal, does the respondent also need to provide the price for the base year and 4 option years for all digital wall Scapes and display terminals? Or, is it only necessary to submit the price for the base year and 4 option years for the Content Management System?	Vendor should include price for base year and options years for each submission.
62.	What is the role of ongoing maintenance/custodial support in this contract? Is the respondent expected to provide janitorial support for the digital screen and walls scape products (separate from the support that will be provided under "Warranty of Supplies")?	Vendor should include services they can provide in their proposal.
63.	Are bonds required for this contract? If so, can WMATA detail the requirements?	This contract has no bonding requirements.
64.	When will stations be accessible for installations? Are there any charges from WMATA we should be aware of for station access (e.g., flagging)?	Installation must be accomplished during non-revenue hours, 11:30-4:30 am. WMATA will not require access charges during this time.
65.	Are there locations where we need to pay to run conduit for power? If so, can WMATA provide which locations require power and roughly the length of the conduit run?	WMATA will provide electrical connections and conduit.
66.	Are the digital units/dioramas that are currently in WMATA's stations owned by the current advertising concessionaire? If not, are they owned by WMATA?	Yes.
67.	Are there designated rooms/closets at each of the 14 stations stations WMATA proposed that can house digital display equipment? Additionally, what other stations have such storage rooms/closets?	No storage rooms are available at these stations.
68.	Can WMATA provide an up to date copy of the "Solicitation, Offer and Award" form that accounts for the new due date of the RFP?	Yes, the up to date amendment will be posted.
		ı

69.	Attachment C, Price Sheet; Sheet 1/Location Matrix Tab: What is the quantity per square foot multiplier in "Column E"? How did WMATA calculate Column E?	The quantity listed is per Marketing's evaluation of the existing advertising space.
70.	Chapter IV – Changes/Pricing Adjustments (pg.46): Would WMATA consider notifying the respondent and sureties before it implements change orders?	Yes.
71.	Can WMATA explain in greater detail the kinds of "floorplan changes" that will occur at the Medical Center Station and Union Station? In order to prepare a robust proposal, the respondent would like to understand which areas of the station will be renovated and which areas of the station remains intact.	These projects are currently in the planning stages and are undergoing significant changes, which is why they were excluded from this scope.
72.	Does WMATA have any mandatory technical specifications that will apply to proposed digital displays (i.e. IP ratings, operating temperature ranges, brightness levels, etc)?	We are looking to the vendors to provide recommendations.
73.	Are these to be outdoor rated Direct View LED displays?	We have provided maps of each station. We are looking to the vendors to provide their recommendations.
74.	How many feet long are each of the escalator displays?	The escalators will vary in length.
75.	Are we free to do site surveys in each of the stations?	Refer to WMATA response to #1
76.	Please define "Display Terminal" does this mean interactive touch flat panel display?	Yes.
77.	How many Interactive displays, what are the desired sizes and what are the desired locations?	WMATA is seeking the proper's best thinking.

78.	Will WMATA be providing power and data connectivity where necessary?	Refer to WMATA's response to # 9.
79.	Is there existing dark fiber that we can utilize for this specific scope of work?	No. There will not dark fiber for this specific work.
80.	Will the existing escalator audio loudspeaker systems need to be demolished or preserved? If preserved, can we tie into your existing audio systems to add ambient sounds to be stacked with your existing priority mixers?	Any ambient sounds will need to be independent of the existing AV systems.
81.	Where will the head end equipment reside?	Currently there is no "head end" equipment in the system.
82.	Do you have advertising contracts in place, if so may we collaborate with them to come up with the best possible solution?	OUTFRONT Media has the franchise for advertising in the Metrorail system. There are no existing contracts for the media included in the RFP as this digital media does not yet exist
83.	Does WMATA want full content creation?	Please provide WMATA with additional clarification to answer this question.
84.	Will WMATA maintain the content after it's created? Or does WMATA not want to touch it.	Please provide WMATA with additional clarification to answer this question.
85.	Would WMATA prefer on premise solution or content hosted in the cloud?	A secure, cloud base solution is acceptable.
86.	Can the WMATA confirm this project has Union or Prevailing Wage Labor Requirements?	This contract has neither requirements.
87.	Can WMATA confirm if they will provide power at each display location (for each Metro Station).	Yes, power will be provided.

88.	Can WMATA confirm if they will be running all fiber cabling from control room to display locations (for each Metro Station).	Please include it as part of your assumption.
89.	Is WMATA looking for the Content Management System to be located in a centralized location to control all Digital Displays spread out at across all Metro DC stations. If so, where would that central control room be located?	The existing digital network has no on-site control room. Content is delivered electronically from the vendor's remote location.
90.	Can WMATA confirm if there will be a staging and/or storage area located at each Metro Station?	Staging can be arranged in some locations – stations where space is available.
91.	Can WMATA confirm that all Metro Station display locations will be Indoor. Many locations throughout the terminals will be exposed to an outdoor environment	Yes, all display locations will be indoor.
92.	Can WMATA please provide a minimum life expectancy for the LCD Displays.	25,0000 Hours
93.	Can WMATA please clarify the specifics regarding any LCD enclosures for the displays. We are assuming the intent is not for a standard commercial LCD, but rather a completely enclosed system that would provide a sub-cooled and air-controlled environment to suit the needs of the Transportation facility.	Standard commercial LCD is sufficient
94.	All stations: Signage descriptions include 'Minimum language'. Should proposer provide minimum as requested and then include voluntary alternates regarding size, and/or quantity?	Metro is looking for proposers' best thinking.
95.	Please confirm HD Digital Displays refers to LED technology at a pixel spacing of 4mm or better.	Each Vendor should provide their recommended HD Digital Displays
96.	Please confirm 55" Panels refers to LCD technology.	Yes
97.	Pentagon City Metro Station: Sign number "044" – States "replace existing banner", no banner present. Confirm vendor to propose LED on bare wall.	Yes

98.	Ronald Reagan National Airport:  1. Please confirm if lights in escalator are to be kept or moved by Owner.  2. Based on Site Visit Displays 002 & 003 will not be able to be mounted to existing locations. Please advise alternate locations, or if they should be removed from bid.	Lights on escalator will be kept on.     Simply explain reason displays cannot be installed.
99.	Rosslyn Metrorail Station:  1. Based on Site Visit Displays 011, 012, 013, 014 appeared to have condensation on the walls. This would not be a suitable environment for proposed digital technology. Please advise potential alternate locations for this station.  2. Please advise if the intent is to remove the lights on either side of the escalator. If not, where is the desired location for the (12) screens per wall, on the wall?  3. Please confirm Passageway display is outside of turnstiles, on the opposite side of Rosslyn Mall.  4. Could not locate display "029" during site visit. Please confirm display will be mounted to an existing wall unit.	<ol> <li>Proposers should address constraints and discuss alternatives. We are requesting technology that could be deployed.</li> <li>WMATA does not intend to remove lights, please provide discussion for proposer's thoughts.</li> <li>YES</li> <li>Display will be mounted to wall above elevator bank.</li> </ol>
100.	Bethesda Metrorail Station: What is the intent regarding installation? More specifically, shut down of escalator and scaffold?	Proposer should provide discussion regarding most efficient method of installation while maintaining access to stations during revenue hours.
101.	Medical Center: No map provided. Digital Sign to be installed in tunnel? Please provide station map.	Out of scope
102.	Center City – Metro Center Memorial: Please confirm if removal of existing fixed signage is included in this scope.	Removal of existing, fixed signage will be performed outside of this scope.
103.	Verizon Center – Gallery Place Memorial: Reference numbers "113 & 116" states replace minimum size 55" LCD's. No quantity requested, please provide quantity	One panel in each location.
104.	Government Station – L'Enfant Plaza Metrorail: Please confirm structure to support (3) LCD displays at each (2) locations, is the responsibility of Owner.	Mounting hardware, engineering must be included by the proposer.
105.	MLB Nationals Park – Navy Yard Metrorail Station: Please confirm any relocation of existing conduit, wiring is by Owner. Specify Display "039".	All electrical connections are to be proved by WMATA.

106.	NoMa-Gallaudet university – New York Ave Metrorail Station:	Yes.
	For locations "004 – 008" is the intent to remove (5) static ad displays and replace with (1) 12.00' x 15.00' display?	
107.	Union Station: No map provided. Please provide map, locations, and quantities of requested displays.	Out of scope.
108.	Will WMATA provide HV power and LAN connectivity at each mount location?	Yes.
109.	Will this WMATA HV power be on a surge protected circuit?	If required then it should be incorporated as part of the recommended solution blueprint
110.	Will WMATA provide a flat vertical sub structure mount location on the concrete surfaces in the stations to mount the displays and LED wall?	Proposer should provide required engineering and plan for mounting all equipment on existing WMATA infrastructure.
111.	Will WMATA provide drilled holes in concrete floor of the walk areas so that floor mounted displays can be mounted or bolted into place?	Proposer should provide required engineering and plan for mounting all equipment on existing WMATA infrastructure.
112.	Will WMATA provide mount points on the ceiling of the station to support a suspended 20F LED wall?	Proposer should provide required engineering and plan for mounting all equipment on existing WMATA infrastructure.
113.	Will WMATA provide more detailed information on "existing digital display terminals"? Is this just a LCD display mounted in a space or does it also include a media player device and specific software. Please specify what software or licenses you use now that are being run now.	We are requesting each solution provider to make the recommendation.
114.	Please provide make and model information on the existing display terminals so we can make sure that they can be integrated. "The Display Control System shall be interrogatable to existing digital display terminals."	Existing advertising displays are proprietary to that vendor. CMS systems should be flexible.
115.	Is there any equipment that needs to be de-installed here to make room for the new equipment or just to be removed from the space due to age?	Removed due to age.

116.	Does WMATA require HD-1080 resolution or HD-4K resolution for these new displays? Lower resolution options are much less expensive and can be updated in the future as the technology get refreshed.	Yes.
117.	Please confirm that audio is not a requirement in the integration opportunity.	Yes.
118.	Can WMATA provide more details on this desired capability within the system?  "Develop, integrate (with audio/visual paging system) and implement ADA (Americans with Disabilities Act) compliance capabilities (such as voice to text and text to voice) to digital display signage systems."	The solution must support ADA requirements which can be found on: <a href="https://www.ada.gov/2010ADAstandards_in-dex.htm">https://www.ada.gov/2010ADAstandards_in-dex.htm</a>
119.	Does WMATA have a preferred or desired solution for that will provide these paging etc. capabilities?	We are asking the vendors to provide the recommended blueprint.
120.	Does the WMATA have a preferred Content Management System (CMS) to facilitate coordinated messaging, content displays and centralized management?	Proposer should consider a flexible CMS.
121.	Where will the centralized location be for the CMS system?	Proposer should address/recommend.
122.	Does WMATA expect the vendor under the CMS response to provide content generation service on a daily basis to support these signs or just the management of WMATA provided content?	Management of the content is the only requirement.
123.	Please provide a clear definition of periodic preventative maintenance intervals. What kind of service would be expected to be done monthly, weekly and daily on these LED displays?	Ensuring the that systems are up and running.
124.	How often does WMATA power wash their train stations?	As required, generally annually.

125.	If damage occurs to one of the outdoor rated displays during	Yes.
	one of the high pressure power washing cleaning events, will WMATA pay the price to replace the failed system?	
126.	Based on the tight response requirements, would WMATA be open to letting the vendor provide a professional AV service technician as part of this contract to ensure someone is always available to report to the site and repair a failed system. If content generation is needed, then I assume WMAT would be open to allow us to provide an expert as well here to work with this individual managing the sites.	Proposer should propose their best thinking/experience in these projects.
127.	If the vendor utilizes a small business prime to provide project management and financial support of this RFP response, do they also need to meet the requirements needed to implement this project such as references or can this fall to the vetted sub who will provide the equipment and perform the services?	Please provide WMATA with additional clarification to answer this question.
128.	Would WMATA be open to working with or maybe prefer a larger company that can provide the resources and vendor support to get this work done within the desired time frame?	Proposer should propose their best thinking/experience in these projects.
129.	Please confirm the exact hours that the crew will have access to the space in order to do the work in the Metro stations.	Work must be done between non-revenue hours 11:30pm – 4:30am.
130.	Will trains be running through the system at this work time?	Yes, there is a chance trains will be running.
131.	Is parking available at these sites for the vendor?	Generally, NO. Parking is the responsibility of the vendor.
132.	Will everyone need escort in an out of the work location here during this time period or will the escort just be generally present? I assume if an escort is not available, then work will not be done and the vendor can provide a change order with the lost labor cost in the job.	Yes, escorts will be provided.

133.	Can or will the High Voltage third rail in each station be shut down during the established working hours?	Third Rail power is not a consideration in cited locations. Proposer must identify specific concerns regarding this request.
134.	If the vendor needs to work near this third rail [within falling ladder distance] are there any required safety courses must be taken to qualify to do this work? At what cost? Who needs to take them? How long do they take?	Contractor Roadway Worker Protection Training is available from WMATA under specific schedules and the time for these 8 hour classes will be required for all contractor employees.
135.	Will WMATA provide a lockable storage room in each station for the duration of that station's integration work? How big of a space here? This will be very important to ensure install efficiency.	WMATA will not provide a lockable storage room, the Contractor will be responsible for this on their own.
136.	I see a requirement under content management for a system warranty of one year with options for four additional years. I assume you desire the same for the displays as well. Annual cost of personnel and onsite support of the equipment in the various stations. Is a labor only contract acceptable here since most of the hardware has a three to six year warranty?	Requirement is for vendor to provide price for each three base years and two option years.  Vendor should include services they can provide in their proposal.
137.	Is there a budget number here for this project that is a "Must Not Exceed" to be aware of here to ensure we do not provide a solution that WMATA cannot not afford?	This information is not publicly available.
138.	WMATA mentioned the locations that do not have Wi-Fi connectivity, the proposer would need to include cellular/LTE modems. Only a detailed site survey along with information from your technical team would help us determine which locations require data connectivity. Would there be a possibility to provide a change of scope after the contract has been awarded and technical site surveys have been completed? Please confirm that WMATA would be responsible for SIM card activation & cellular carrier date charges	Yes.
139.	Please confirm that Wi-fi provided by WMATA for stations will be on private dedicated WIFI network (it is recommended that a hard-wired connection be provided to all the displays as it provides the most stable and robust connectivity)	Yes.
140.	Some cloud base solution Content Management Software as a Solution has yearly reoccurring costs. Please suggest, how many years of SaaS service WMATA would require?	Please provide cost of ownership for 5 years after the implementation as part of the maintenance and support cost.

141.	Screens that are being proposed on all station walls (Digital	Please follow the standards set by ADA
171.	dynamic display) – how do ADA guidelines need to follow? Is	guidelines.
	there a minimum distance from the ground that the displays	Barraciiiicas
	would be mounted at? Is there a maximum distance that they	
	can be extruding out from the wall?	
142.	Are there any vandalism or theft protection WMATA plan to	As part of the recommended solution
	incorporate for all digital?	blueprint, the vendors must provide specific
	technology? What specific IP grade would you need for the	guidelines that is best fit for WMATA.
	Digital Screens and the Large Format Displays? What level of	
	weatherproofing are you expecting (such as humidity,	
	moisture control, temperature range etc.)?	
143.	How far and where is head end equipment / control room	There is no "Head end" equipment.
	located at each station from the proposed digital technology	
	installation?	
144.	By what communication method are current digital displays	WIFI, Cellular – Cloud based proprietary
	connected to the control room?	application.
145.	Would we be provided with space at each station during	WMATA will not be providing space, this will
	installation phase to store hardware / materials / tools etc.	be the contractors responsibility.
	for easy access and utility	
146.	Does the content management pricing need to be a complete	Yes, pricing for Content Management should
	separate package than the pricing asked in Attachment C?	be provided separately.
147.	Is the proposer expected to manage the content to be	Vendor should include in their proposal the
	displayed on all screens? If yes, if that an annual contract?	services they can provide.
148.	What functionality of new screens would interact/integrate	Yes.
	with control system of all existing screens? Does the new	
	content management system need to provide for / connect	
	to the existing digital displays?	
149.		Please see link for WMATA's guidelines on
	What type of content would be advertising company	advertising:
	providing?	https://www.wmata.com/about/records/uplo
		ad/Advertising_Guidelines.pdf

150	The leastion 0.9. Commet he treed on the station was a	There is nothing at 0th 0. C. Car atations are
150.	The location 9 & G cannot be traced on the station map. On the extreme top right side there is a red arrow that points for replacing with HD Digital Panels but doesn't have any correlation to 9 & G mentioned. Please clarify.	There is nothing at 9 <sup>th</sup> & G. See station map that was included in first round of responses.
151.	The location 7 & F – are these supposed to be curved HD Digital Boards?	Vendor must provide the recommendation.
152.	The pricing calls out for 1 – Conn & K location, 2 NE Conn and L location and for 1 – SW Conn and L location, whereas the map has the red arrow pointing out at 051 and 052 between SW Corner Connecticut Avenue and L street and NE Corner Connecticut Avenue and L Street have two Large Format Digital Screens mentioned	Please refer to the maps.
153.	The DOT Crtyd has 1 quantity mentioned in the pricing sheet where as in the map there is no location titled as "DOT Crtyd", however two red arrows point near to Fare Machine and are for removing lighted map cases and installing HD Digital Panels. Please clarify is this belongs to the DOT Crtyd scope	Please refer to the maps.
154.	Would WMATA want the video wall to look like a complete ONE big screen and be able to play independent / different content on each 55" HD Digital Panel as well?	Either option works well with us.
155.	Are there any specs to match to, for the digital displays in terms of pixel pitch, accessibility, brightness etc.	No.
156.	Please clarify the requirement described in Section 14, Subsection 2(b) of the "RFP SOLLICITATION INSTRUCTIONS" section.	This section refers to the Implementation timeline. WMATA expects that the evaluation, design, fabrication, and installation of Wall Scapes and display terminal to be completed 120 days of issuance of a Notice to proceed to Contractor by WMATA.
157.	Please clarify what is meant by "interactive displays" and which of the WMATA suggested displays identified should be interactive.	Options for the commuters to interact with the digital monitor.
158.	Are any of the proposed/desired locations exposed to the elements (direct sunlight and/or rain/snow)? Or otherwise, does WMATA have a target IP rating in mind for the display hardware?	All proposed locations are indoors.

159	Can you please clarify the use of the descriptor 'HD' in various places throughout the RFP? It's unclear what this should mean when referring to a display whose minimum suggested size would indicate that it is likely to be a large LED wall/array.	LED is sufficient.
160.	Will there be a contract negotiation period to address proposed revisions to the terms and conditions suggested by vendor's attorneys?	Yes.
161.	Reference is made to Chapter I, Section 9. It is our understanding that funds may not be available beyond June 30, 2018 for this RFP. Will WMATA inform the chosen vendor that funds will not be available prior to such time that the chosen vendor is required to engage subcontractors and order supplies in connection with the award of the contract? What is the process to address a situation in which no funds are available after June 30, 2018?	If at any point in the contract funds are unavailable beyond the current fiscal year, it would result in the contract being terminated for convenience in accordance with Chapter VI, Section 3 on pages 53-56.
162.	Reference is made to Chapter II, Section 1. We understand that the services are required to be completed within 120 days from receipt of a "Notice to Proceed." However, pursuant to Chapter II, Section 4, the District may request a quantity of goods and/or services before the date specified under the Agreement. Can WMATA confirm that it will not require the chosen vendor to complete the services prior to the 120 days mentioned in Chapter II, Section 1?	Correct.
163.	Reference is made to Chapter II, Section 4. Is the option to change quantities of the supplies limited to the first year of the agreement?	All supplies should be delivered within the first year. The option years is for the Content Management only.
164.	Reference is made to Chapter II, Section 6(a). Can WMATA provide clarity on how many days prior to the end of the initial contract term that notice will be provided by WMATA that it is exercising its option to extend the contract?	WMATA will provide notice 30 days prior to the end of the initial contract term.
165.	Reference is made to Chapter II, Section 10. It is our understanding that WMATA will be providing power and data conduit to the approved installation sites, and that any delays on the provision of these services by WMATA may delay the performance by the chosen vendor. Can WMATA confirm that if WMATA is delayed in anyway in connection with these services, that the Contracting Officer will adjust the performance schedule to reflect the additional time needed by the chosen vendor to complete the services?	Yes, if these delays are caused by WMATA, the performance schedule will be adjusted to reflect the additional time needed.

166.	Reference is made to Chapter VI, Section 2(f)(1) and Section 3(f). In connection with a termination for default and termination for convenience, will the District consider also paying for supplies that have been ordered but not yet delivered to the District and/or accepted by the District?	No. Supplies ordered but not delivered or accepted will not be paid for in connection with termination of convenience or default. WMATA will <i>only</i> pay for cost incurred due to termination of convenience.
167.	Reference is made to Chapter III, Section 3(a). Would the District consider adding a period of time for acceptance and/or rejection of supplies? For example, would the District consider adding a provision that states that if the District has not accepted or rejected the supplies after thirty days of delivery/installation, such supplies will be deemed to be accepted?	This section remains unchanged.
168.	Reference is made to Chapter III, Section 5(b). Would the District consider replacing the word "days" to "business days"?	Yes.
169.	Reference is made to Chapter III, Section 6(b). Would the district consider informing vendor during the 30-day acceptance period that a supply is nonconforming or defective?	Yes. This section indicates that WMATA shall give notification within 30 days.
170.	Reference is made to Chapter VI, Section 3. Would the District consider termination for convenience upon 90 days prior written notice?	This section remains unchanged. The Contracting Officer Notice of Termination specifies the extent and effective date of the termination.
171.	In the last set of responses to questions, question #18 noted that WMATA would provide a copy of the current advertising contract. Might you be able to share that document with me?	Your request was forwarded to our Public Access to Records Policy office Parp@wmata.com
172.	Pg. 32: Chapter I - Terms and Conditions: (10) Contracting Officer's Technical Representative (COTR) (9): Can WMATA provide further clarity regarding what the "not to exceed" amount is? How is this number calculated?	The "not to exceed" amount is the amount provided on the Notice to proceed letter provided to the successful bidder.
173.	Pg. 35: Chapter II - Time/Delays/Liquidated Damages: (2) Options - Exercise (d): If WMATA wants to exercise its options is it possible to do so without considering new solicitation options?	Yes.

4	<u> </u>	1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
174.	Pg. 40: Chapter III - Acceptance/Inspection/Deficiencies: (2)	WMATA will perform site inspection and spot
	Inspection of Supplies : How does	audit checks over time to ensure that the
	WMATA propose to run its inspection process regarding	products are meeting the expected
	the deployment and installation of digital	capabilities.
	screens and wall scape products? Will each individual unit	
475	need to be inspected by WMATA?	This continue was a second of the second of
175.	Pg. 51: Chapter VI - Contract Termination/Stop Work	This section remains unchanged. The
	Orders/Disputes: (2) Termination for	Contracting Officer Notice of Termination
	Convenience: Can WMATA provide a 90-day notice period	specifies the extent and effective date of the termination.
	regarding the "Termination for	termination.
170	Convenience"?	Ves
176.	Pg. 64: Chapter VIII - Intellectual Property Rights: (4) Rights	Yes.
	in Technical Data Unlimited (i): Would	
	WMATA consider working with the Concessionaire to find a	
	more beneficial term of agreement regarding statement: "The Contracting Officer may retain	
	from payment up to ten percent (10%) of	
	the Contract price until final delivery and acceptance of the	
	technical data defined in this Article	
	and as required to be furnished by the Price Schedule or	
	the Contract's specifications."	
177.	What are the technical specifications for integrating with	That information is proprietary.
	the current advertising concessionaire's	The time time time proprietary.
	advertising platform? Please provide details on the content	
	management system, ad server,	
	available APIs, and required integrations.	
178.	What are the technical specifications for integrating with	Please provide player computer details like
	existing displays at WMATA? Please	processor architecture (e.g., Intel, ARM),
	provide player computer details like processor architecture	available RAM, connectivity, etc.
	(e.g., Intel, ARM), available RAM,	
	connectivity, etc.	
179.	What is the required IP rating on the screens?	IP65
180.	Do you want the respondent to include the price of the	WMATA is seeking the proposer's best
	display computer(s) in the content management system	thinking.
	price or the hardware price?	
181.	Given that screens often have a fixed cost, regardless of	WMATA is seeking the proposer's best
101.	screen size, would WMATA consider a lump	thinking.
	sum cost per screen type? In addition, how should we	
	account for installation costs? Should we	
	include it in the per screen cost or as a separate line item.	
	Finally, are we allowed to provide line	
L		

	items for pricing outside the per unit cost?	
182.	Given that content management systems often have significant fixed costs regardless of the number of screens can we propose a fixed fee + a per screen cost?	Yes
183.	What content are the screens required to display?  a. In what formats will WMATA make content available?  b. Is the content available in real time? Will WMATA provide APIs and/or content feeds?  c. Can WMATA provide documentation for any required API integrations?  d. Will any content require integration with non-WMATA sources? If so, what?	We are looking to provide marketing, news, and other type of digital information.  A - Detailed information on the type of formats was included as part of the procurement document.  B - Yes  C - This will be included after the award.  D - No